



Mayoral Proclamation

- WHEREAS** the Town of Fuquay-Varina, celebrates our local small businesses and the contributions they make to our local economy and community; and,
- WHEREAS** according to the United States Small Business Administration, there are 32.5 million small businesses in the United States, small businesses represent 99.7% of firms with paid employees, small businesses are responsible for 62% of net new jobs created since 1995, and small businesses employ 46.8% of the employees in the private sector in the United States; and,
- WHEREAS** 79% of consumers understand the importance of supporting the small businesses in their community on Small Business Saturday, 70% report the day makes them want to encourage others to Shop Small, independently-owned retailers, and 66% report that the day makes them want to Shop Small all year long; and,
- WHEREAS** 58% of shoppers reported they shopped online with a small business and 54% reported they dined or ordered takeout from a small restaurant, bar, or café on Small Business Saturday in 2021; and,
- WHEREAS** the Town of Fuquay-Varina supports our local businesses that create jobs, boost our local economy, and preserve our communities; and,
- WHEREAS** advocacy groups, such as the Fuquay-Varina Revitalization Association as well as other public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday and,

NOW, THEREFORE I, J. BLAKE MASSENGILL, MAYOR of the Town of Fuquay-Varina, encourage the residents of our community to support both downtowns, the Fuquay-Varina Downtown Association, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year and do hereby proclaim November 26, 2022 as **Small Business Saturday** in the Town of Fuquay-Varina.



FUQUAY-VARINA, NORTH CAROLINA



J. Blake Massengill, Mayor