



Mayoral Proclamation

- WHEREAS** the Town of Fuquay-Varina farmers provide citizens with access to healthful, locally, and regionally produced foods through farmers markets, which are expanding and evolving to accommodate the demand for a diverse array of agricultural products; and,
- WHEREAS** farmers markets and other agricultural direct marketing outlets provide infrastructure to assist in the distribution of farm and value-added products, thereby contributing approximately \$9 billion each year to the U.S. economy; and,
- WHEREAS** farmers markets serve as significant outlets by which small-to-medium, new and beginning, and veteran agricultural producers' market agricultural products, generating revenue that supports the sustainability of family farms and the revitalization of rural communities nationwide; and,
- WHEREAS** we recognize the importance of expanding agricultural marketing opportunities that assist and encourage the next generation of farmers; generate farm income to help stimulate business development and job creation; build community connections through rural and urban linkages; and,
- WHEREAS** farmers markets are managed by dedicated community leaders who are driven by shared values to support local farmers, feed their neighbors, and create a healthy town; and,
- WHEREAS** farmers markets like ours strengthen community spirit by bringing people together in a vibrant atmosphere; and,
- WHEREAS** the Town of Fuquay-Varina is proud to partner with the Fuquay-Varina Growers Market to promote healthy eating, active living opportunities, and connections between local farmers and community members.

NOW, THEREFORE I, J. BLAKE MASSENGILL, MAYOR of the Town of Fuquay-Varina, North Carolina do hereby proclaim the week of August 7-13 2022 as **Farmers Market Week** in observance of National Farmers Market Week in the Town of Fuquay-Varina.



FUQUAY-VARINA, NORTH CAROLINA

J. Blake Massengill

J. Blake Massengill, Mayor